

## ENVIROCARE COMMEMORATION

Envirocare is excited to announce the launch of quarterly newsletters, as part of the organization's 30th-anniversary celebration. These newsletters will serve as a platform for stakeholders to gain insight into our current projects and activities. Additionally, readers will have the opportunity to learn about Envirocare's notable achievements in different sectors such as agriculture, human rights, and the environment.

As we celebrate 30 years of dedicated service since our official establishment in 1993, Envirocare has planned a series of events, with the peak of the anniversary celebration scheduled for December this year. The celebration aims to recognize the significant accomplishments that Envirocare has achieved over the years and to encourage more individuals and organizations to embrace environmentally friendly practices.



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Makongo Juu - Goba Rd

## ENVIROCARE COMMEMORATION

To highlight our achievements, the organization will host various exhibitions in the coming months. These exhibitions will showcase a range of Envirocare's projects and activities, including awareness campaigns, training programs, and community engagement initiatives. We look forward to sharing our experiences and engaging with our stakeholders through this medium.





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We are thrilled to continue our work in Mbeya, Songwe and Ruvuma supporting the coffee farmers

Amos Mbwambo

PACE Project Manager

### PASSPORT TO COFFEE EXPORT

The coffee project aims to improve the livelihoods of smallholder coffee farmers by enhancing their productivity, quality and sustainability practices. The initiative provides technical assistance, training and access to finance to over 22,500 smallholder coffee farmers in the three regions.

Anticipated Program Outcomes:

- **Gender Relations & Youth Empowerment:** Enhance inclusivity and equity, empowering women and youth along the coffee value chain.
- **Competitiveness in Markets:** Improve export performance and branding to increase Tanzanian coffee's competitiveness in domestic, regional, and global markets.
- **Private Sector Development:** Stimulate entrepreneurship and innovation, fostering economic growth locally, regionally, and internationally.
- **Productivity & Food Security:** Improve coffee productivity and agricultural practices for sustainable production and enhanced food security.
- **Capacity Building for Farmers:** Strengthen smallholder farmers, farmer associations, and cooperatives through institutional strengthening and professionalization.

## PASSPORT TO COFFEE EXPORT

Envirocare's ongoing commitment to supporting the coffee industry in the first quarter of 2023 has prompted the organization to initiate sensitization campaigns on gender inclusivity in the Songwe, Mbeya, and Ruvuma regions. The objective of these campaigns is to advocate for women and youth empowerment, women's rights, and to promote nutrition-sensitive practices.

Additionally, Envirocare provided training to 28 Agricultural Marketing Cooperative Societies (AMCOS) in the Mbinga District Council and Nyasa District on innovative agro-system climate and good agricultural practices, which included instruction on climate change, renewable energy, and green technology.



During this period, Envirocare also conducted practical training sessions on Coffee Soap Making and Avocado Oil production for Incubation Groups in the Mbeya, Songwe, and Ruvuma regions. More details about this initiative will be presented later in this newsletter.

*"We are thrilled to continue work in the field and supporting the coffee farmers in Mbeya, Songwe and Ruvuma " said Amos Mbwambo the program manager from Envirocare.*

# ENVIRONMENTAL CHAMPIONS

In Dar es Salaam, Tanzania, two young brothers named John Innocent and Johnson have become leaders in keeping their environment clean. Inspired by the education they received at school about the importance of caring for the environment, the brothers decided to turn this knowledge into a way to earn their own income. Every day after school, they would pick up discarded bottles and bags from the streets and take them to the landfill, where they would earn one thousand shilling per day.

The money they earned was sent to their mother to help with household expenses. Their dedication to cleaning the environment not only helped their family financially but also made a significant impact on their community. People were inspired by the brothers' commitment and started to take notice, calling them the "Environmental Champions" of Rungwe Mbezi beach.



Their story quickly spread throughout the community and beyond, and Envirocare approached the brothers to offer support for their work. John and Johnson's story is a testament to the power of education and the impact that even young members of society can make. Their leadership in cleaning the environment has been a source of inspiration to others, encouraging them to take responsibility for their environment and make a difference in their own way.

# ENVIROCARE'S SUCCESS IN SOUTHERN REGIONS RECOGNIZED IN MAJOR NEWS OUTLETS: A TRIUMPH FOR ENVIRONMENTAL CONSERVATION IN 2023

Envirocare, a renowned environmental organization dedicated to protecting our planet, has been making waves in the news lately. With features in major news outlets like Nipashe, The Guardian, and Habari Leo, their exceptional work in the southern regions of Songwe, Mbeya, and Ruvuma has garnered well-deserved attention. This recognition marks one of their significant successes of 2023, showcasing their unwavering commitment to environmental conservation and sustainability efforts. Envirocare's tireless efforts in these regions have made a significant impact on the local environment, promoting biodiversity, conserving natural resources, and protecting precious ecosystems. Their dedication and hard work have not gone unnoticed, as their work continues to inspire positive change and make a lasting difference in communities and the environment. Envirocare's accomplishments in 2023 are a testament to its mission and vision of creating a better, greener world for present and future generations.

**16 Nipashe** | HABARI MBEYA

**Wakulima 22,500 kunufaika na elimu ya uboreshaji kilimo**

**Kampuni ya ununuzi koka kuto elimu kwa wakulima**

**Wawili mbaroni tumu ya unyang'anyi**

**8** | HABARI Mbeya | Habari za Kitaifa | 31 Machi 2023

**Wanaume walalamikiwa kuachia wanawake majukumu ya kulea**

Muro alitema wanaume wengi wana mtazamo kwamba suala la majuzi ya watoto na shughuli za kilimo zinapaswa kutanywa na mwanamke pekee yake...